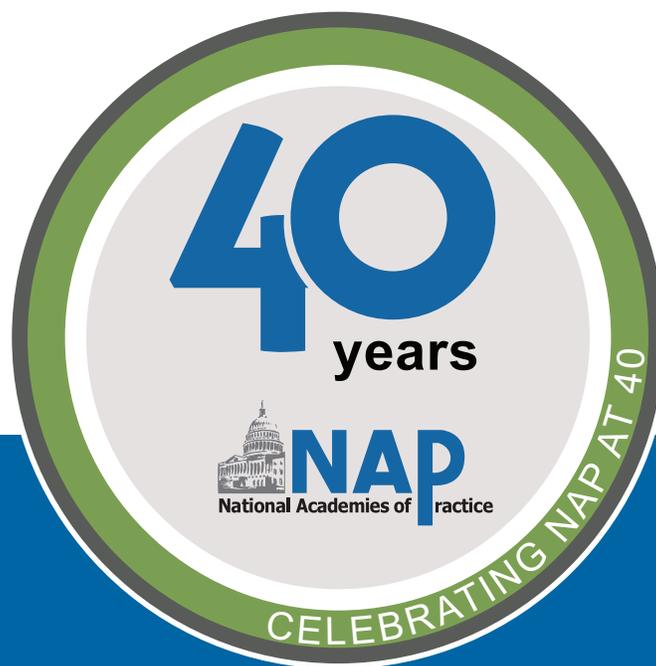




# 2021 ANNUAL MEETING & FORUM

**MARCH 18-20**

**NAP's 40th Interprofessional Celebration:  
Advocating, Advancing and Thriving Together**



# 2021 SPONSORSHIP OPPORTUNITIES

# A MESSAGE FROM THE PRESIDENT

## Celebrate our 40th Anniversary in Washington, DC in 2021!



**Jody S Frost**  
NAP President  
2019-2021

It all began in 1981 in Washington, DC! The concept for an organization originated 40 years ago by psychologist Dr Nicholas Cummings, where professions could collaborate to advise governmental organizations and agencies on contemporary issues. Dr Cumming's dream became a reality as the National Academies of Practice (NAP) was created. Since this time, much has happened within this organization to include expansion of the number of academies, becoming an interprofessional organization that values both honorific/profession-based distinction and interprofessional contributions across practice, scholarship, and public policy. Despite NAP's continued transformation to remain contemporary and forward-looking, the tenets for why this organization was established 40 years ago remains central to its overall mission.

In 2020, NAP experienced a year like no other in our organization's history. A pandemic of global proportion created opportunities for sharing key statistical data and trends within the US and across the globe. Frontline workers in all communities were hailed as heroes! These individuals, businesses, and organizations resourcefully found ways to continue to provide needed health care to our most vulnerable, ensured that stores were stocked to provide essentials and a safe place to enable us to sustain our lives while we were quarantined across the globe. Although we may have had to be physically distanced, technology became an essential way of connecting families, friends, students and teachers, organizations, businesses, and government. Social injustices within our society gave rise to social unrest with compelling evidence for how social determinants of health disadvantage our most vulnerable populations health and welfare on the basis of age, race, socioeconomic status, and communities where we live. For the first time, the NAP Forum scheduled for San Diego was cancelled in anticipation of a potential pandemic three days prior to the meeting to safeguard the health and welfare of our health professional members. Despite these remarkable and unprecedented times, the NAP community was supportive, engaged, resilient, and dedicated to the patients that we serve and to the health and well-being of each other.

As for our sponsors, we are deeply appreciative to those of you who remained staunchly supportive of NAP throughout this year, despite having to cancel the in-person meeting. We greatly appreciate your adaptability, resilience, and collaboration in helping us to identify and provide alternative options for your sponsorship throughout 2020!

We are ecstatic to share that NAP's 2021 Annual Meeting and Forum titled, "NAP's 40th Interprofessional Celebration: Advocating, Advancing and Thriving Together" will take place at the Capitol Hilton in Washington, DC on March 18-20. The Forum will focus on initiatives related to Advancing Innovative Interprofessional Collaboration, Advocating for Interprofessional Care, and Thriving Together. Participants will have an exciting opportunity to engage in interprofessional advocacy on Capitol Hill, one of our signature events when in DC. New for this year, however, are choices to the benefit options to provide customized exposure tailored to your specific organizational needs! Participants will learn from dynamic keynote plenary speakers, engage in peer-reviewed educational workshops, symposia/panels, and platform sessions that will highlight the extraordinary interprofessional work in which our academies are involved. In addition, intentionally designed networking events will engage participants in shared interprofessional dialogue to connect and advance NAP projects of importance and value.

To our current and past sponsors and partners, we greatly value your ongoing support and constructive feedback shared with us over the years. To our potential new sponsors, we are excited about the opportunity to share your organization's purpose and services with our interprofessional attendees! As a part of one of our signature events, on Friday evening we will host a bustling reception in the "HUB" with an opportunity to personally connect with our sponsors, interact with poster presenters, learn more about NAP's committees and academies, and network with colleagues in this dynamic environment.

We hope that you will take advantage of this opportunity to sponsor NAP's 2021 Forum to promote your products, services, and organization and to fully engage with participants who represent the best and brightest from many different healthcare professions. As in the past, we continue to offer multiple levels of sponsorship with defined benefits. New for this year, however, are à la carte benefit options to provide customized exposure tailored to your specific organizational needs!

Forum 2021 will be a spectacular and memorable event with so much to celebrate! We appreciate your sponsorship and support of NAP and look forward to this year's 40th anniversary event where we will advocate, advance, and thrive together!

Sincerely,

A handwritten signature in blue ink that reads "Jody S Frost". The signature is fluid and cursive.

Jody S Frost  
NAP President, 2019-2021





The National Academies of Practice are distinguished professionals advancing interprofessional healthcare by fostering collaboration and advocating policies in the best interest of individuals and communities.

Sponsorship is a direct route to reaching the country's top practitioners and scholars in our 13 academies:



**Allopathic and  
Osteopathic Medicine**

**Audiology**

**Dentistry**

**Nursing**

**Occupational Therapy**

**Optometry**

**Pharmacy**

**Physical Therapy**

**Podiatric Medicine**

**Psychology**

**Social Work**

**Speech-Language  
Pathology**

**Veterinary  
Medicine**



# SPONSORSHIP BENEFITS

Benefits	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$750
Hotel Keycard Sponsorship	●				
Top Promotional Billing	●				
Logo on Conference Bags	●	●			
OPTION: Host a NAP Webinar OPTION: NAP Member Virtual Focus Group	● <i>Receives both</i>	● <i>Choice of 1</i>			
OPTION: Three Featured Articles in NAP Times in 2021 OPTION: Short Interview with NAP Leader for Social Media	● <i>Receives both</i>	● <i>Choice of 1</i>	● <i>Choice of 1</i>		
Share Informational Video Clip With NAP Members at the Forum (up to 3-minutes)	●	●	●		
Exhibitor Table*	●	●	●	●	●
Logo on Signage, print materials, and website	●	●	●	●	●
Attend Post - Forum Webinar to Provide Feedback on Your Sponsorship Experience	●	●	●	●	●
Ad in Forum Program	Full pg	Full pg	Half pg	Quarter pg	Exhibitor listing only
Complimentary Registrations	4	3	2	1	NA
Promotional Materials in Bags	3	3	2	1	NA
NAP Social Media Posts	●	●	●	●	●

+ Exhibitor table comes with one 6'skirted table, two chairs, and a trash can. Any additional items needed will be coordinated between the exhibitor and the hotel with fees paid by the exhibitor.



## Past Sponsors and Supporters of NAP Include



**EBSCO** Health



MissingLogic, LLC



***Application deadline is January 20, 2021.***

Please contact Melanie Bowzer,  
NAP Executive Director,  
at [mbowzer@amrms.com](mailto:mbowzer@amrms.com) or  
**859-514-9181** to secure your sponsorship by  
January 20, 2021.

*Conference programming is determined by  
the NAP Forum Planning Committee and not  
influenced by sponsors or vendors.*